



## **Guidelines for PCOE Social Media Pages:**

The purpose of PCOE's Facebook, LinkedIn, Twitter, Instagram, YouTube or other social media pages is to share news and information about PCOE and public education in Placer County. PCOE welcomes and encourages contributions from the community in the form of comments, photo tagging, shares, etc.

Official PCOE social media sites and/or platforms shall be used only for their stated purposes and in a manner consistent with these guidelines. PCOE social media platforms are moderated online discussion sites and not considered a public forum.

PCOE abides by each platform's Statement of Rights and Responsibilities and asks the community to do the same. PCOE reserves the right to remove comments and images that are:

- Defamatory, discriminatory, harassing, bullying, intimidating, hateful, libelous, slanderous or may be considered hostile.
- Obscene, pornographic, contain nudity or graphic or gratuitous violence.
- Proprietary or unauthorized commercial solicitations, such as spam, or include links to unauthorized sites.
- Clearly off-topic.
- Misleading or advocate for illegal activity.
- Violations of student or staff privacy.
- Copyright or trademark infringements.

Community comments expressed on PCOE social media platforms do not reflect the official opinion or position of the Placer County Office of Education, Placer County Superintendent of Schools, or the Placer County Board of Education.

Questions concerning the operation of PCOE-related social media sites should be directed to the Chief Communications Officer.